



## **GHOTW Sustainability Awards 2022**

### Terms and Conditions

The **GHOTW Sustainability Awards** aim to recognize the best in sustainability at Great Hotels of The World. All Great Hotels of the World Member Hotels are invited to participate..

This guide is intended to clarify the terms and conditions by which Member Hotels can enter GHOTW Sustainability Awards.

## **I. 2022 GHOTW SUSTAINABILITY AWARDS CATEGORIES**

An award will be given in each of the 5 categories outlined below:

### **1. Sustainable Events**

This award will recognize A specific event, campaign or programme that is a part of your hotel's events in general that has a specific and central sustainability goal. It may be related to Environmental, Social, Economic or Technological Sustainability. This can include organizing activities in which delegates work with or donate to local communities or participate in local clean-up efforts. Events which promote fair trade products, or use local suppliers.

#### **Example:**

##### Amora Hotel Jamison Sydney (Sydney, Australia):

- provide guests and delegates with 'green travel' options for getting to and from AHJS (bike paths, car-pooling, public transport, Telsa charging)
- make your event materials reusable (especially for monthly, quarterly or annual events) or able to be repurposed or donated to charities. This might include: furnishings, stationery, promotional items such as drink bottles, fabric bags etc, AV and tech equipment such as headphones, charging cables, speakers, and exhibition materials such as pull-up banners and signage



## **GHOTW Sustainability Awards 2022**

### Terms and Conditions

#### **2. Social Sustainability**

This award will recognize a specific initiative, campaign or programme that aims to have a social or cultural impact within the community, including employees, the local population, local businesses and important local or cultural sites. This may include supporting a local charity through cash donations, activities or exposure. Organizing sampling sessions of a local product for guests bringing awareness to local producers and local culture.

**Example:**

The Odalys Group in France has made 100 studio apartments available for free to the Fédération Nationale Solidarité Femmes (FNSF) which brings together 73 women's support institutions, to house female victims of violence.

#### **3. Environmental Sustainability**

This award will recognize a specific initiative, campaign or programme that aims to contribute toward improving and protecting the environment, locally or globally. This may include reducing water, gas and electrical consumption at the hotel, nurturing local eco-systems, eliminating single-use plastics and straws, providing recycling stations and electrical chargers for guests, or growing food consumed in the hotel.

**Example:**

The Oyster Box (Durban, South Africa): The Oyster Box installed two honeybee hives around the Umhlanga cliffs. Honey at the hotel is harvested from "supas" or sections added to the top of the hives. As a result, no honey is taken from what bees need to survive. The installation of hives protects native honeybees, contributes to pollination in surrounding ecosystems, and creates delicious coastal honey derived from local ingredients.

Please note how this is communicated on their [website](#).



## **GHOTW Sustainability Awards 2022**

### Terms and Conditions

#### **4. Technological Sustainability**

This award will recognize a specific initiative, campaign or programme that uses technology to promote sustainability. This may include using consumption meters and sensors to track and reduce energy consumption, using smart bins to track and reduce food waste, using technology to go paperless

##### **Example:**

InterContinental Hotels Group® (IHG®) announced a partnership with technology company Winnow to help its hotels automatically track, measure and reduce food waste for more sustainable and efficient restaurant and bar operations. Through the use of an intelligent camera, smart scales and AI-based smart meter technology, Winnow Vision analyses ingredients during food preparation, as well as plates returned to the kitchen, to assess which food items are most wasted and in what quantities. This builds up a bank of data which in turn informs buying decisions, shapes menus and hones food preparation techniques.

#### **5. Economic Sustainability**

This award will recognize a specific initiative, campaign or programme that aims to have a positive impact on the local economy. This may include using local suppliers from F&B to design, furnishings and artwork, providing internships, training or work opportunities to local residents. Giving local businesses shop space.

##### **Example:**

Hotel Sol y Luna, Urubamba, Peru Sol y Luna hotel profits as well as the generosity of guests, friends and benefactors, wholly finances the Sol y Luna Association which pursues inclusion and equality through education for the children of the Sacred Valley along with



## **GHOTW Sustainability Awards 2022**

### Terms and Conditions

sustainable work opportunities for local families. The foundation finances the 185-student Sol y Luna Intercultural School. Please note how this is communicated on their [website](#).

## **II. RULES OF PARTICIPATION**

1. Entries are limited to Great Hotels of the World Member Hotels only, and must relate to a Member Hotel
2. Member Hotels can submit more than 1 entry per category and may submit different projects for different categories
3. Member Hotels may not submit the same entry to more than one category
4. Member Hotels can submit their existing initiatives, campaign or programmes and these must be in place at the time of submission.

## **III. SUBMISSION PROCESS**

1. Entries must be submitted between **27 July 2022** and **30 September 2022**. All applications submitted after this date will be automatically excluded.
2. Member Hotels must fill out the form which will be sent through email and made available in the Members Lounge/Sustainability in the Sustainability Group. Participants are encouraged to include any relevant images or videos.



## **GHOTW Sustainability Awards 2022**

### Terms and Conditions

3. Entries to the GHOTW 2022 Sustainability Awards must be sent to [marketing@ghotw.com](mailto:marketing@ghotw.com).
4. Submissions must be provided in English.

#### **IV. THE AWARDS**

1. Once the submission period has ended, GHOTW will verify that all submissions meet the criteria necessary requirements. Candidates will be notified if further information is needed to complete the submission process
2. GHOTW reserves the right to change the category to which a valid submission has been entered and is not obliged to inform participants that their submission category has been amended.
3. The applications will be evaluated by a panel of judges selected from our network of industry partners
4. Participants will be informed by email that they are finalists in the categories in which they entered.
5. There will be 1 winner per category
6. Winners will be announced at our annual GHOTW Meet-Up event in the UK on November 9th 2022. This portion of the event will be live-streamed for those who are not able to attend.



## **GHOTW Sustainability Awards 2022**

### Terms and Conditions

Winning hotels will have access to a

- The Sustainability Award trophy
- Dedicated Sustainability Communications campaign, including
  - Email marketing
  - Access to the Sustainability Awards ceremony
  - GHOTW social media channels coverage
  - Dedicated press release
- The Sustainability Award 2022 seal, to be used on any on and offline hotel communication

## **V. SUMMARY TIMELINE OF THE 2022 GHOTW SUSTAINABILITY AWARDS**

- Submissions open: 27 July 2022
- Submissions close: 30 September 2022
- Finalists announced: 21 October 2022
- Announcement Ceremony: 9 November 2022 at the GHOTW UK Meet Up